

THE CENTRAIDE  
**LEADERSHIP**  
GIVING  
PROGRAM



**Centraide**  
Laurentides



# The Centraide Laurentides Leadership Giving Program

In 2016, the 597 members of the Leader's Circle gave \$482,075 to the Centraide campaign; i.e., 20% of the total \$2,430,073 raised. By sharing their wealth, these generous donors become key actors in the fight against poverty and social exclusion. Their substantial donation and this group effort enables Centraide Laurentides to support a vast network of community organizations that take action that ensures the essentials, breaks social isolation, encourages youth development and builds caring communities.

THANK YOU for believing that together we are stronger, bigger and richer than the well-being of each one of us. Together,  
**we are community!**



# Your donation changes lives

## With a gift of \$520

**Twenty-one children** (up to age 16) will receive help directly from *Le Fonds Centraide pour l'enfance*. With a view to improving their self-esteem or academic performance, this assistance could mean paying for eyeglasses or enrolment in an afterschool activity. The goal is always the same — a better future.

## With a gift of \$1,200

**Nineteen people** will be able to attend workshops on food and housing budgeting plus debt and credit management. This is an opportunity for participants to learn how to make the right consumer choices to ensure good health and, in some cases, avoid legal problems.

## With a gift of \$10,000

A total of **149 families** will work in collective gardens to round out their weekly grocery list with fresh produce as well as dishes prepared in collective kitchens. This means 447 people are affected indirectly. In fact, five of the participants will likely find not only a job related to their gardening or cooking experience but also the motivation to improve their education with specialized training. Another five people may become volunteers themselves, ready to give back to their community.

## Centraide Laurentides encourages cooperation and concrete action

Your gift to Centraide Laurentides, along with that of thousands of other generous donors, serves as a powerful platform to support coordinated action across a vast network of community organizations. Together, we take concrete steps to help thousands of people in Laurentians make significant changes in their life.

### Leadership levels

#### The Leader's Circle

Philanthropists	\$25,000	and more
Platinum Leaders	\$10,000	to \$24,999
Gold Leaders	\$5,000	to \$9,999
Silver Leaders	\$2,500	to \$4,999
Bronze Leaders	\$1,200	to \$2,499
Allied Donors	\$500	to \$1,199

### A breakdown of your contribution after Tax Credits

Annual gift	Real cost after Tax Credits*
\$1,200	\$600 (\$350 for a first donation**)
\$5,000	\$2,386 (\$2,116 for a first donation**)
\$10,000	\$4,736 (\$4,486 for a first donation**)

\* Rates in 2016

#### Provincial Tax Credit:

20% on the first \$200 and 24% on subsequent amount.

#### Federal Tax Credit:

15% on the first \$200 and 29% on subsequent amount.

#### Additional Tax Credit from the Federal Government for a first donation:

For the tax year 2016, an additional credit of 25% on the first \$1,000 will be allowed by Federal Government per taxpayer (and spouse) making a first donation.

\*\* First donation: neither the individual nor his/her spouse or common-law spouse applied for the tax credit for donations since the tax year 2008.

# thank you

to our 2017 **Leader** donors

## **Philanthropist**

(gift of \$25,000 and more)

Fondation Marcelle et Jean Coutu

## **Platinum Leaders**

(gift of \$10,000 to \$24,999)

Claude Beaulieu

Fondation J. Armand Bombardier

Fondation St-Hubert

## **Gold Leaders**

(gift of \$5,000 to \$9,999)

Frederick Cromer

Jacques Giguère

Fondation RBC

*... and two anonymous donors*

## **Silver Leaders**

(gift of \$2,500 to \$4,999)

Alain Beaudoin

Charles Bélanger

Sylvain Leclerc

Doric Métivier

François Minville

A. R. Deane Nesbitt

Andrew Sayer

*... and four anonymous donors*

# thank you

to our 2017 **Leader** donors  
(continued)

## **Bronze Leader** (gift of \$1,200 to \$2,499)

Liette Allaire	Réjean Fortin
Donald Allard	Éric Fournier
Alexandre Archambault	Éric Franche
Timothy Ayoub	Michelle Fuller
Mariline Barette	Jacques Gariépy
Patrick Beaudry	Isabelle Gauthier
Michel Beaulieu	Alain Gélinas
Normand Bélanger	Michel Glenfield
Colin Bole	Joann Graf
Richard Booy	David Grant
Alan Caceres	Alain Gratton
Francesco Calcara	Benoît Guérin
Sylvie Chartrand	Patrice Henley
Martin Colgan	Daniel Héroux
Charles Comptois	Jean-Luc Hétu
Sébastien Côté	Ali Khalili
Rosetta Cunial	Réjean Kingsbury
Jean Daigle	Linda Kopec
Steve Descheneaux	Éric Lachaine
Sylvain Désilets	Alain Lafrenière
Marie-Christine Désilets	Robert et Rachel Lafrenière
Marie-Claude Desjardins	Sylvain Lajoie
Pauline Desjardins	Deborah Lalumière
Robert Desjardins	Guy Lambert
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Jean-Yves Dion	Sylvie Langlois
Philippe Dostie	Johanne Laprise
Jean-Francois Dubé	Alain Larocque
Josée Duquette	Alain Lavoie
Mélanie Filiatreault	Jean Lebrun



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Nareg Yessayan  
  
Fondation Denise et  
Robert Gibeau

*... and 41 anonymous  
donors*

# thank you

to our 2017 **Allied** donors

## Allied Donors (gift of \$500 to \$1,199)

Henri Alexandre	Roger Bernier
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Ariel José Fernandez  
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Luc Filiatrault

*continued on page 8*

# thank you

« Giving to Centraide Laurentides means giving to people in need, here, in the Laurentians. These are people closer to us than we might think! What's more, Hydro-Quebec doubles its employees' donations. I have to thank my employer for this because it's one more reason to be a proud Leader in my community. »



**André Arcand**

Chief, Productions - Customer Technical Services |  
Air Network, Laurentians Direction  
Hydro-Québec

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« I am fortunate enough to live in an environment that allows me to grow and develop my potential. Sadly, many do not live in these conditions. I donate as a Leader so that our fellow citizens can enjoy some small pleasure in life. Why Centraide Laurentides? Because Centraide supports the entire spectrum, from families to people living alone, from toddlers to seniors. Centraide Laurentides works with people and for people locally. »



**Marie-Christine Désilets**

Director, Continuous Improvement & Quality  
L-3 Communications MAS Canada Inc.

# thank you

« I come from a family that taught us, as children, to show solidarity and help others. Now, as a mother, I realize that I want to continue the tradition and pass those values on to my own children. My daily life leaves little time to get involved on the frontlines, but Centraide Laurentides gives me the chance to contribute as a Leader. Also, by giving to Centraide, I can show my gratitude to the people working every day to help those members of my community going through a rough patch. »



**Johanne Laprise Eng.**

Inventory Management Specialist | Operation support  
L-3 Communications MAS Canada Inc.

« With 21 years spent in the military, I have been making annual donations to Centraide for a long time. Every year, my goal was the same — child welfare. In 2011, my daughter was diagnosed with leukemia. I personally received moral support from organizations within my community. The comfort was not just beneficial but vital for my mental health at that time. A community is made to help its members, and Centraide Laurentides enables me to give back to those in need in my community. »



**Michel Mondor**

Senior Technician | Technical Manager  
Orange Traffic

# thank you

to our 2017 **Allied** donors  
(continued)

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**The following organizations and  
corporations have two or more  
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Bombardier avions commerciaux - Usine de Mirabel

Campagne de charité en milieu de travail du  
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Campagne d'entraide - gouvernement du Québec

Desjardins entreprises Laurentides Sud

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Centraide Laurentides

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Commission scolaire de la Seigneurie-des-Mille-Iles

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The Centraide Laurentides Leaders Program is now aligned with Centraide and United Way programs across Canada so that members qualify with an annual personal contribution of \$1,200 or more. Centraide Laurentides also acknowledges the contributions of individuals donating between \$500 and \$1,199 through its specially created Allies category. Donor names corresponding to the latter category also appear in this directory.



**Centraide**

**Laurentides**

**We are community**

**centraidelaurentides.org**

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